

The Peale's Privacy Policy

The Peale endeavors to protect your online privacy while providing you with the most useful and enjoyable Web experience possible. As part of our Terms and Conditions, this Privacy Policy governs your visit to this website and any other website operated by The Peale (collectively, the "Sites"). This Privacy Policy sets forth how we collect, store, use, disclose and transfer the personal information you provide through any of the Sites. "Personal Information" is data that can be used to uniquely identify or contact a single person. We encourage you to familiarize yourself with this Privacy Policy before you submit any Personal Information to us on our Sites. By accessing this Site, you signify that you accept and agree to all of the terms of this Privacy Policy, and the practices described in it, as well as our Terms and Conditions. If you do not agree with any term of this Privacy Policy or the Terms and Conditions of Use, please do not use this Site or submit any Personal Information.

What personal data we collect and why we collect it

When you log into the Peale's website, The Peale automatically collects information about your Internet connection, including but not limited to: (i) the name of the Internet domain you used to access the Internet; (ii) the IP address of the website from which you linked directly to the Peale website; (iii) the date and time you accessed the website; and, (iv) the pages you visited. This information ("Non-Personal Information") does not identify you personally. We use this Non-Personal Information to monitor the effectiveness of the Peale website and to consider potential improvements to the website and will not be shared with other organizations for commercial purposes.

When you visit and use the Sites, we may need to collect certain Personal Information from you in order to provide and improve upon our products and/or services. We do not ask you to provide any Personal Information to simply browse our Sites. If you wish, however, to participate in some of the features and services the Sites may offer, including features and services available to registered users, we may ask you to provide certain Personal Information and/or non-personally identifiable or demographic information. Users who affirmatively choose to receive communications from us via a wireless device may be asked to submit a cell phone number to receive text messages. Personal Information includes, but is not limited to, your name, home and/or business address, phone number, email address, as well as other non-personally identifiable information or demographic information such as your age, gender, income level, habits, or preferences. Your submission of demographic information is generally optional and rarely required. When such non-personally identifiable information is tied to you personally (i.e. with other personally-identifiable information), it will be treated as Personal Information. We do not collect Personal Information unless you voluntarily provide it to us.

The Peale website includes several forms that visitors can use to contact us and ask questions. Please do not include personal information in your message or subject line. This includes sensitive financial, legal, or medical data.

Cookie Policy

The Peale website uses cookies. We don't use invasive cookies to track you or collect your personal information such as IP addresses; the cookies on the website enhance the functionality and design of our website. Cookies are also used for general page analytics to allow us to learn how visitors are using our site. For example, the Peale's website cookies are generated by Jetpack, Google Analytics, and our Wordpress theme.

How We Use Personal Information

We may use Personal Information to communicate directly with users, such as to respond to inquiries, confirm registration information or your desire to opt-in to marketing communications from us, to inform users when they have won a sweepstakes or contest, to send you communications and offers by mail or email, or to fulfill a request for an online newsletter or other online subscription service, to keep you informed about the status of any transactions, to deliver gifts, prizes or rewards, to protect the security and integrity of our Sites, to correct technical problems and malfunctions on our Sites, to process your information, to take precautions against liability, to notify you of information concerning products or services, or to offer additional information about other products, programs, services, promotions or offers that may be of interest. We may also use Personal Information to identify your product and service preferences, to improve our promotional offers, customer service and overall user experience on our Sites, and to research, develop, manage and improve our Sites.

Third-Party Providers

We may provide Personal Information to third parties who provide products and services on our behalf. These parties may use the Personal Information solely in conjunction with the specific services they provide for us (e.g., data processing, fulfillment of an order, ticketing, etc.) or special offers they provide The Peale participants. Our service providers are obligated to protect your Personal Information. We may also provide third parties with aggregate statistics about traffic patterns, and related site information. This data reflects site usage patterns gathered during visits to our Sites each month, but it does not contain behavioral, profile, or identifying information about any individual user. We reserve the right to disclose any personal information as needed if such information is requested by law enforcement agencies or if we are required to do so by law, regulation, subpoena, court order or by a government entity. We also may disclose Personal Information to third parties in response to legal request such as court orders, subpoenas, and specific requests from law enforcement agencies, if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone.

We use third party providers such as Eventbrite for registration forms and credit card payments (registration fees). Credit card payments also go through tools such as Paypal, Stripe, or Square. The forms from third party providers may ask for contact information for the purposes of communication with you and credit card information for payment processing, regarding your registration or submission.

The owners of the Peale do not have access to private information submitted through third party providers.

How We Protect Your Personal Information

The Peale takes reasonable physical, electronic, and administrative security precautions to maintain the security and accuracy of personal Information we collect, including limiting the number of people who have physical access to our database servers, as well as employing electronic security systems and password protections that guard against unauthorized access, loss, misuse or alteration. Only authorized Peale personnel, including service providers, have access to the data. Notwithstanding the above, due to the open nature of the Internet, we cannot guarantee that any information stored on our servers, or transmitted to or from a user, will be free from unauthorized access. By using our Sites, you acknowledge that you understand and agree to assume these risks. Please note that email is not encrypted and is not considered to be a secure means of sharing Personal Information with us.

Contact With You

We occasionally share email addresses with our educational partners, for example, those who may cohost a program at The Peale. If you do not want to receive e-mail from us in the future, please let us know by contacting us at online@thepealecenter.org. If you wish to unsubscribe from a cohost's emails, please contact the organization directly.

If you supply us with your postal address online, you may receive periodic mailings from us with information on new exhibitions and services or upcoming events. If you do not wish to receive such mailings, please let us know by contacting us using the above information.

From time to time, we may use Personal Information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future, we will post the policy changes to our website to notify you and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check this page periodically.

Privacy and Stories

The Peale takes reasonable efforts to protect the privacy of individuals who submit stories through various digital and analog means to The Peale for archiving. Individuals are not required to submit their names and/or other PII to participate in storytelling initiatives, but they certainly may identify themselves if they wish to connect their narratives with a name or place. All stories are eventually published to third-party sites, such as SoundCloud, YouTube, and various social media channels. Stories are also catalogued, with all of their metadata (related information such as the time/date of recording,

storyteller's name, subject matter, etc.) in The Peale's digital asset management system and on a cloud-based archival storage system.

Individuals may request to have their names or relations' names removed from titles and/or transcriptions that are publicly available. Any contact information that is submitted by storytellers in connection with Peale projects is not made public.

In using the Be Here Stories app or the Peale's website to record stories, the location where the story was recorded is pinpointed on a map that is publicly available for users to browse stories by location. If storytellers, wish to change the location of the assigned story, they may do so by emailing the Peale's digital curator at online@thePealeCenter.org.

Unless given permission by a parent/guardian, minors under the age of 18 will only be listed by first name. Minors must have signed consent to participate in storytelling projects.

If individuals wish to remove themselves from the story archive, they should contact online@ThePealeCenter.org.

For more detailed information about our Story policy, please visit The Peale Stories Terms of Use page.

Photography and Recordings in The Peale Museum

Artists, storytellers, and others are often featured in public programs at The Peale. Those participating in public programs should be aware that events are often photographed, recorded, and published online on platforms such as Flickr, YouTube, and Facebook, among many other social media platforms. Participants—those being featured (storytellers, artists, historians, etc.) and registrants in the audience—may be visible or heard in recordings. Please inform the staff at The Peale ahead of time if you wish to be omitted from any public photography or recording. Such content—photographs, audio and video recordings—are also added to The Peale's digital archive database(s) for long-term keeping and historical reference.