

the
people

EVENT GUIDE

2026 - 2027

THE PEALE EVENT GUIDE

Historic Event Spaces in Baltimore's First Museum

ABOUT THE PEALE

Originally opened in 1814, the beautifully restored landmark now serves as Baltimore's Community Museum and provides distinctive spaces for meetings, receptions, celebrations, fundraisers, civic gatherings, and special events. With three floors of historic galleries, a private garden, modern accessibility features, and flexible event spaces, The Peale combines historic character with contemporary amenities to create memorable experiences for organizations, businesses, government agencies, and private clients.

WHY CHOOSE THE PEALE

Baltimore's first museum, established in 1814

- Up to 13,000 square feet of event space
- Indoor galleries and outdoor garden
- Fully accessible with elevator access
- Downtown location adjacent to City Hall and the Inner Harbor
- High-speed WIFI and audiovisual capabilities
- Flexible configurations for meetings, receptions, and celebrations
- Facility use fees directly support Baltimore's Community Museum and its mission to preserve, share, and amplify Baltimore's stories.

EVENT TYPES

- **Corporate & Board Meetings:** Board retreats, strategic planning sessions, networking receptions, client events, employee celebrations, and holiday gatherings.
- **Government & Civic Gatherings:** Public meetings, stakeholder convenings, trainings, press conferences, receptions, and civic engagement programs.
- **Nonprofit Receptions & Fundraisers:** Annual meetings, donor events, award ceremonies, fundraisers, community celebrations, and mission-focused gatherings.
- **Weddings & Private Celebrations:** Weddings, anniversary celebrations, family gatherings, milestone birthdays, and private receptions.

SIGNATURE SPACES

FLOOR 1

PEALE SCULPTURE GARDEN

Private outdoor oasis in the heart of downtown Baltimore.



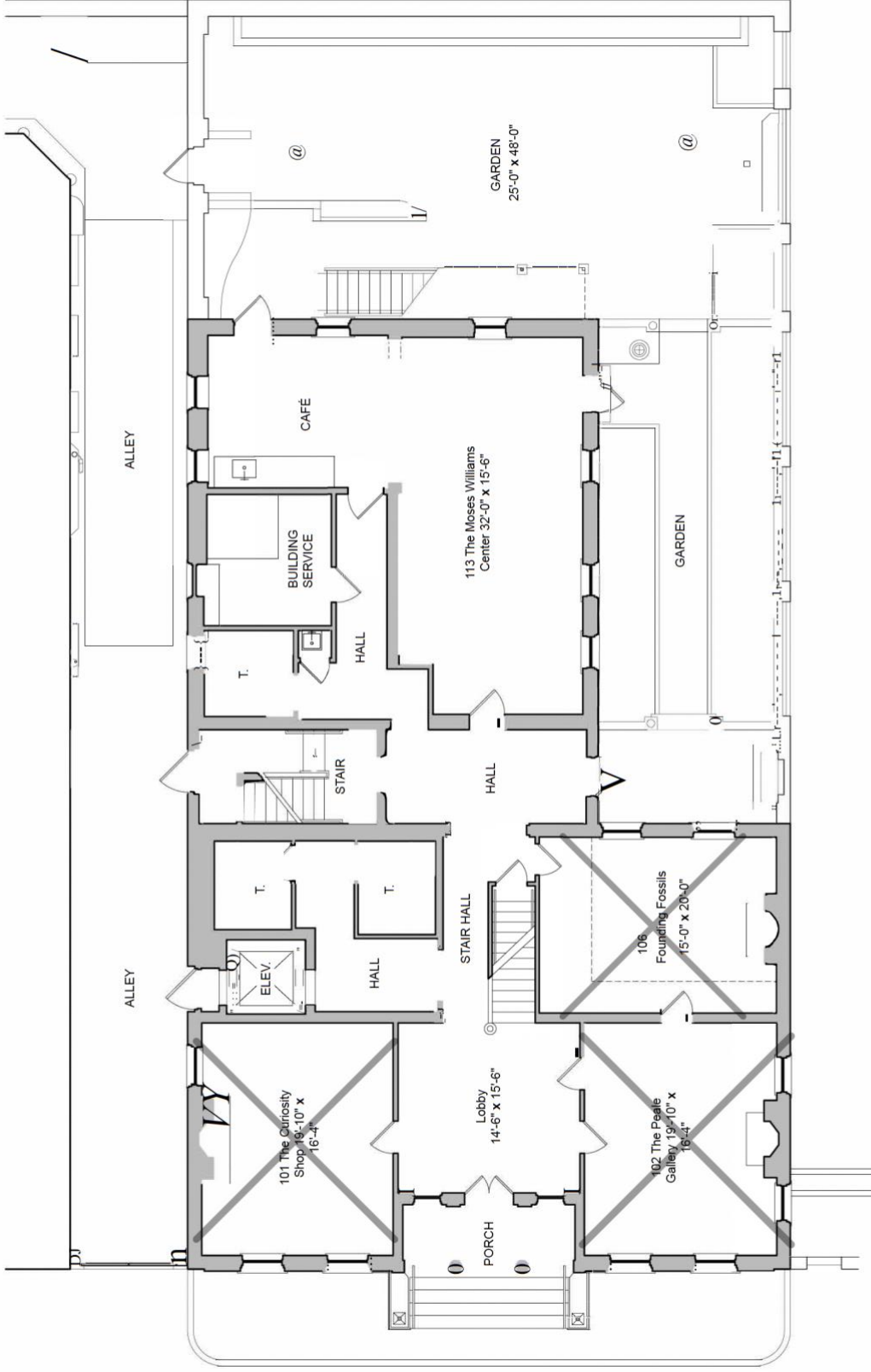
- Wedding ceremonies
- Cocktail receptions
- Networking events
- Donor receptions
- Community celebrations
- Summer gatherings
- Performances and readings
- Outdoor dining events

MOSES WILLIAMS CENTER

Flexible first-floor space with convenient access to the garden and main entrance.



- Board meetings
- Strategic planning retreats
- Training sessions
- Workshops
- Small receptions
- Press briefings
- VIP gatherings
- Breakout sessions



FIRST FLOOR

THE PEALE

FLOOR 2

LATROBE ROOM

The Peale's signature skylit gallery and most architecturally distinctive event space.



- Corporate receptions
- Award ceremonies
- Fundraising events
- Lectures and presentations
- Wedding receptions
- Annual meetings
- Product launches
- Cultural programs

OLD COUNCIL CHAMBERS

Historic civic space reflecting Baltimore's governmental and community heritage



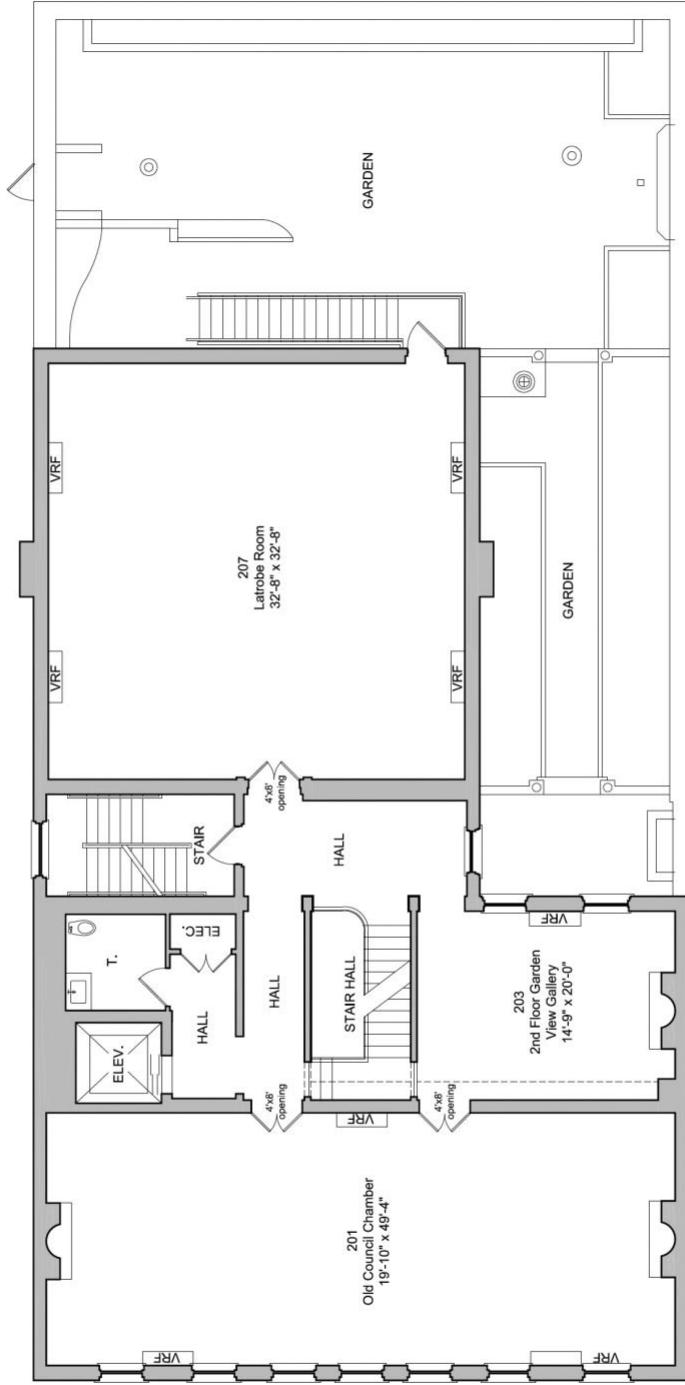
- Government meetings
- Public forums
- Stakeholder convenings
- Executive meetings
- Donor cultivation events
- Panel discussions
- Civic receptions
- Professional seminars

GARDEN VIEW GALLERY

Intimate gallery spaces overlooking the Peale Garden.



- VIP receptions
- Speaker green rooms
- Sponsor lounges
- Breakout sessions
- Small meetings
- Registration areas
- Private conversations
- Executive hospitality



SECOND FLOOR

THE PEALE

FLOOR 3

ASSEMBLY ROOM

Large flexible gallery space suited for a wide variety of event formats.



- Conferences
- Large meetings
- Workshops
- Speaker series
- Community gatherings
- Performances
- Training programs
- Networking receptions

GARDEN VIEW GALLERY

Intimate gallery spaces overlooking the Peale Garden.



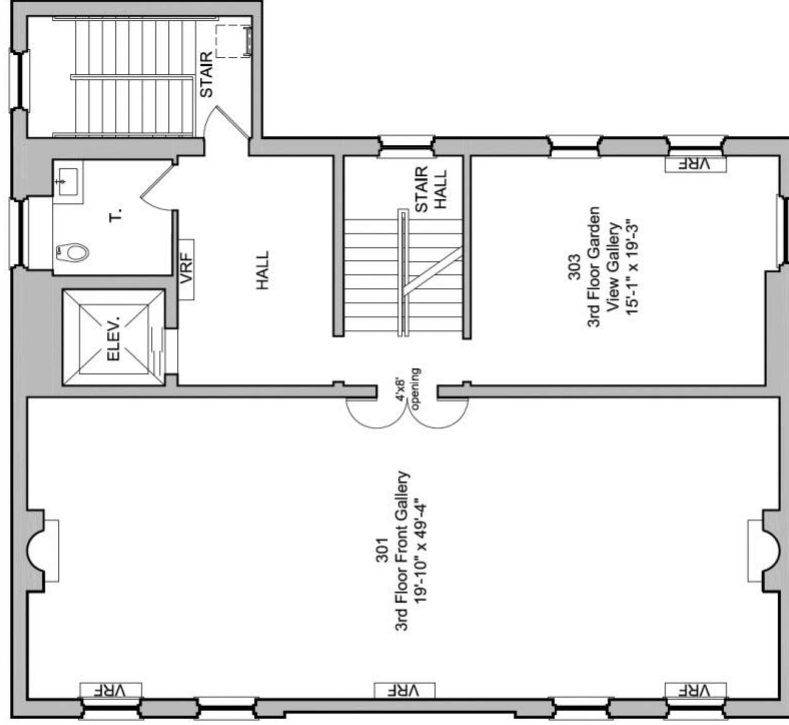
- VIP receptions
- Speaker green rooms
- Sponsor lounges
- Breakout sessions
- Small meetings
- Registration areas
- Private conversations
- Executive hospitality

FULL BUILDING

Exclusive access to Baltimore's first museum, including galleries, garden, and public spaces.



- Weddings
- Fundraising galas
- Multi-room conferences
- Citywide convenings
- Corporate celebrations
- Cultural festivals
- Major donor events
- Signature Baltimore gatherings



THE PEALE

THIRD FLOOR

EVENT SPACES

	Sq Ft	Reception	Theater	Ceremony	Banquet	Conference
FLOOR 1						
THE GARDEN	1,200	100		75	60	
MOSES WILLIAMS CENTER	500	40	40			24
FLOOR 2						
LATROBE ROOM	1,025	100	90		60	30
OLD COUNCIL CHAMBERS	940	90	80		60	30
GARDEN VIEW	290	20				12
FLOOR 3						
ASSEMBLY ROOM	940	90	80		60	30
GARDEN VIEW	290	20				12

NB: Capacities are estimates and may vary based on room configuration, event design, audiovisual requirements, and applicable safety regulations.

FACILITY USE FEES

½ Day (4 hours) Full Day

Nonprofit & Community Organizations

\$500

\$750

Discount rates are available for qualified nonprofits, schools, and community groups.

Government & Education Organizations

750

\$1,250

Corporate Events

\$1,000

\$1,750

Ideal for board meetings, networking events, employee gatherings, and client receptions.

Private Celebrations

\$1,000

\$1,750

For anniversaries, milestone birthdays, family gatherings, reunions, showers, and private receptions.

Garden Events

Start at \$750

Start at \$1,250

Exclusive Building Buyouts

Start at \$5,000

STANDARD FACILITY USE INCLUDES

- Event coordination support
- WIFI access
- Elevator access
- Restroom facilities
- Setup and breakdown access
- Basic venue furnishings (if applicable)

ADDITIONAL SERVICES

Event Staffing	\$50 per hour per staff member (4-hour minimum)
Event Clean-Up	\$100 per floor utilized
Audio/Visual Equipment and Furnishings	Available upon request

PLANNING YOUR EVENT

The Peale is conveniently located at 225 Holliday Street in downtown Baltimore and is within walking distance of City Hall, hotels, restaurants, and the Inner Harbor. Public parking facilities and public transportation options are available nearby.

To receive a customized proposal, please contact: The Peale, 225 Holliday Street, Baltimore, Maryland 21202 | 667-222-1814 | info@thepeale.org | www.thepeale.org

Every event at The Peale helps support Baltimore's Community Museum and our mission to preserve, share, and amplify the stories of Baltimore's people and neighborhoods.